



2020 Limited Time Offers

January - February
Beyond Burger

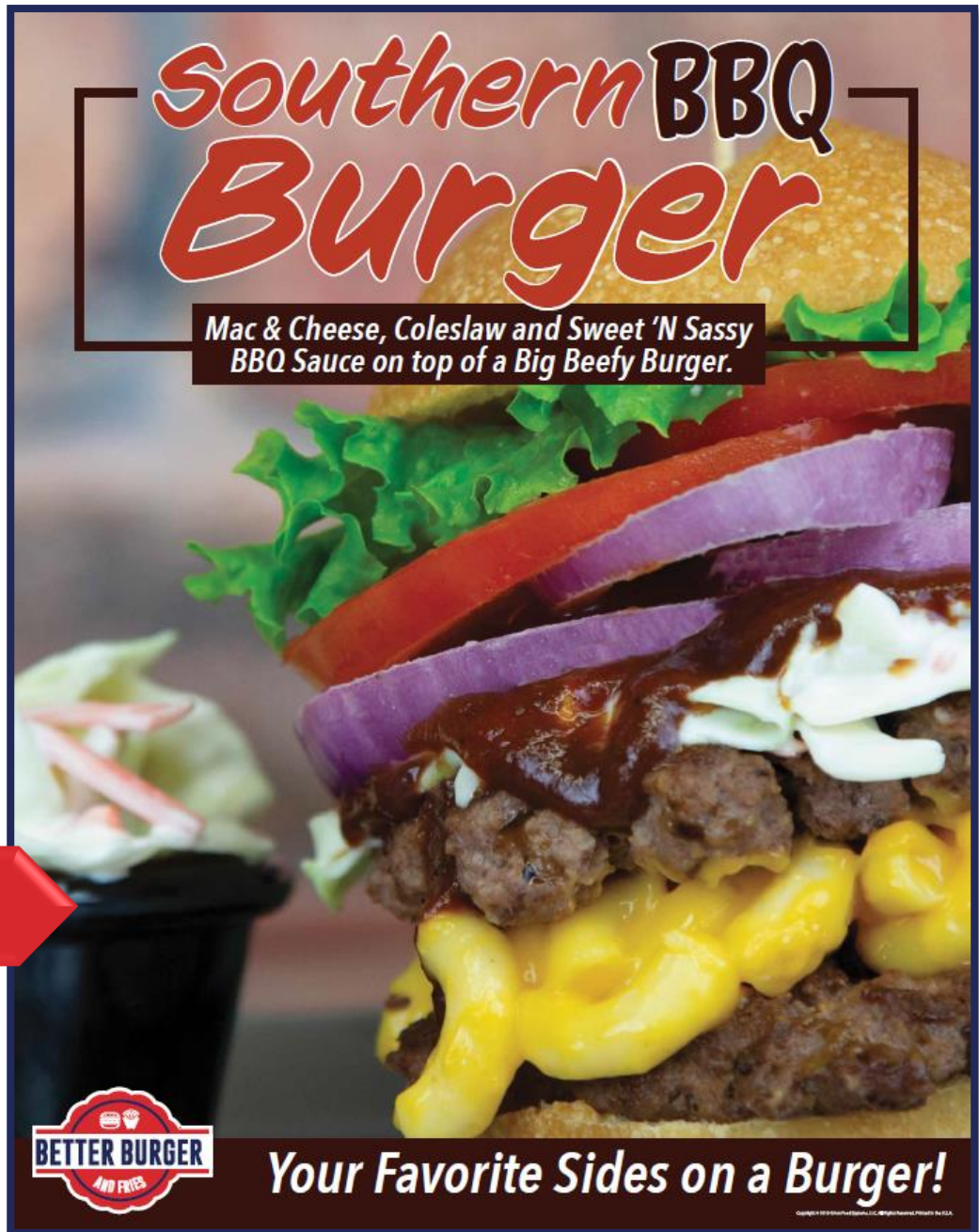
March - April
Big Beef & Blue Burger

May - June
Cordon Bleu Turkey Burger

July - August
Southern BBQ Burger

September - October
Steakhouse Chips

November - December
Maple Chicken Biscuit



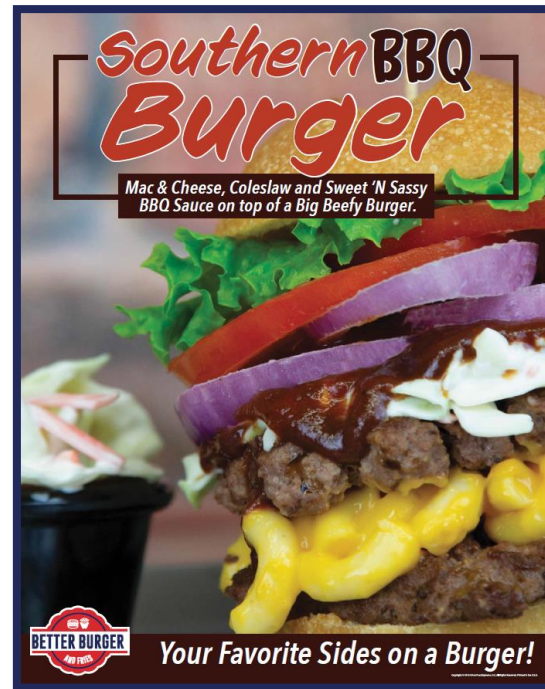
Cost Card

NAME: LTO 2020 SOUTHERN BBQ BURGER				SERVING SIZE: 1 EA/PORTION				SERVINGS PER RECIPE: 1			
RECIPE ID: 1304915				YIELD LABEL:				COST PER RECIPE: \$3.13			

	Slice	Portion	Pound	Ounce	Gallon	Quart	Pint	Cup	Liquid OZ	TBSP	TSP	Serving
Units/Batch	-	1.00	-	-	-	-	-	-	-	-	-	1.00
Cost/Unit	-	\$3.13	-	-	-	-	-	-	-	-	-	\$3.13

SEQ	PRODUCT #	SC	DESCRIPTION	QTY	UOM	TYPE	INSTRUCTIONS	COST
1	88847		OR BUN WHEAT 2.5 OZ	1.00	EA/PORTION	ORION		\$0.28
2	81600		HSF BURGER RAW 80/20	0.50	POUND	ORION		\$1.94
3	86641		OR SAUCE SWT N SASSY	1.00	OUNCE	ORION		\$0.11
4	88726		OR MAC & CHEESE BLEND	2.50	OUNCE	ORION		\$0.31
5	8545922		COLESLAW, SHRD SWT CRMY NO	1.50	OUNCE	US FOODS		\$0.12
6	4326559		LETTUCE, GRN LEAF FIL POLY PK	1.00	SLICE	US FOODS		\$0.12
7	2331353		TOMATO, 5X6 #1 GRD RND BULK	2.00	SLICE	US FOODS		\$0.11
8	8903577		ONION, RED JMB FRESH REF	1.00	OUNCE	US FOODS		\$0.14

Marketing



Elements Include:

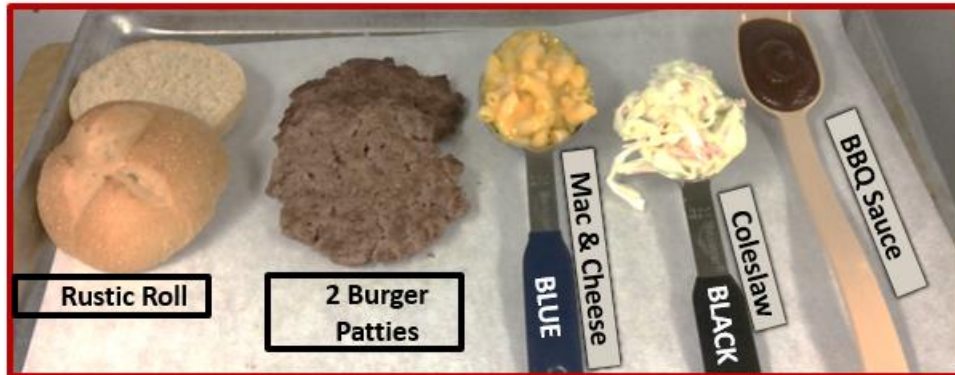
- Poster 22x28
- Tall Poster 22x34
- Table Tent 4x6
- Digital Slide 1920x1080
- Social Media Post 1200x1200



Photo Training Guide



Southern BBQ Burger



**1st
Burger**

**1 BLUE
Mac &
Cheese**

**2nd
Burger**

**1 BLACK
Coleslaw**

**1 TAN
BBQ Sauce**

Before Adding the Bun Crown
Add 2 Tomato Slices
3 Onion Rings
One Lettuce Leaf



**Bun
Crown**

