

Standard Operating Procedure:

Food & Beverage Management "Generation II"

Reference: (a) CNICINST 1710.4

1. Purpose. This Standard Operating Procedure (SOP) applicable to the CNIC Food and Beverage "Generation II" Brand Initiative is issued pursuant to reference (a), paragraph 4(a)(4).

2. Background. Reference (a) established the CNIC Food & Beverage (F&B) Internal Brands Initiative that authorized CNIC N92 to create and promulgate a portfolio of F&B brands within industry recognized service styles, including but not limited to kiosk, fast food, fast-casual, casual, themed, tavern/saloon, brew pub, catering, and fine dining. The business model supporting this initiative incorporated the reliance upon a Brand Support Contractor (BSC) to establish and maintain branded locations throughout the CNIC enterprise.

CNIC N92 is now rolling out "Generation II" of the F&B Internal Brands Initiative in order to provide branded F&B service to small installations, low-traffic environments, and remote locations. These F&B establishments will emulate the brands under the original Internal Brands Initiative, but will generally be smaller in scale and restricted in menu items.

3. Generation II Guidance. Generation II F&B locations shall conform to reference (a), and the standards promulgated thereupon, with the following exceptions:

a. Generation II locations shall be designed, established, organized, and operated without BSC support:

- (1) No BSC detailed design/equipment drawings
- (2) No BSC furnished Station Guides/Training Manuals.
- (3) No BSC on-site training support
- (4) No BSC inspections or visits

b. Generation II locations will not be required to make purchases of equipment, food items, or supplies from the established BSC. Purchases of equipment and supplies will be designated by HQ CNIC F&B Division, N92.

c. Necessary instructions, including any additional variations or deviations from the general procedures of the Internal Brands Initiative will be provided to the individual locations by HQ CNIC F&B Division, N92.