



Starbucks® MagaLens® Menu Board Program

Program includes MagaLens® poster holder(s), full printed poster(s) and 3 sheets of reusable pricing stickers. Café name/logo and WPS Starbucks logo will be printed on the lens and menu will be printed on the poster inserts. Individual number pricing stickers allow for easy onsite price updates. For future updates of menu or pricing information please contact VGS to order a new poster insert.

STEP 1 CHOOSE VERTICAL OR HORIZONTAL FORMAT



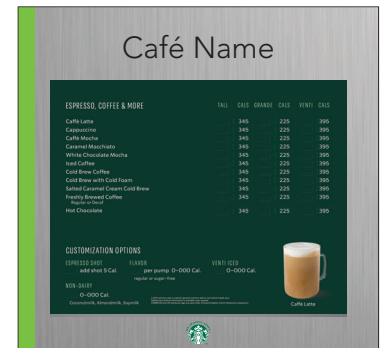
☐ **ML-VRT-MB-2C [STB]**
(VERTICAL)
Size: 35 1/4" h x 28 1/4" w



☐ **ML-VRT-MB-2D [STB]**
(VERTICAL)
Size: 35 1/4" h x 28 1/4" w



☐ **ML-HRZ-MB-2C [STB]**
(HORIZONTAL)
Size: 32" h x 33 3/4" w



☐ **ML-HRZ-MB-2D [STB]**
(HORIZONTAL)
Size: 32" h x 33 3/4" w

STEP 2 – CHOOSE COLOR SCHEME BLACK AND WHITE OR BRUSHED SILVER

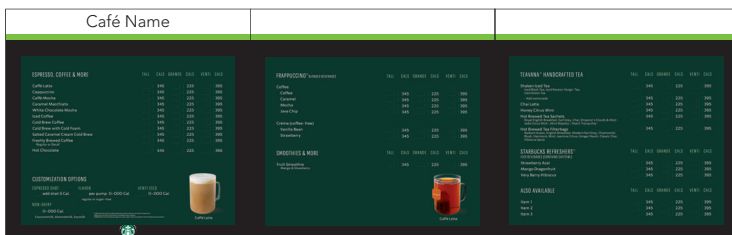
Examples of multi panel configurations below



☐ **ML-VRT-MB-2C [STB]**
2 PANEL VERTICAL CONFIGURATION EXAMPLE



☐ **ML-VRT-MB-2D [STB]**
2 PANEL VERTICAL CONFIGURATION EXAMPLE



☐ **ML-HRZ-MB-2C [STB]**
3 PANEL HORIZONTAL CONFIGURATION EXAMPLE



☐ **ML-HRZ-MB-2D [STB]**
3 PANEL HORIZONTAL CONFIGURATION EXAMPLE



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STEP 3 - ADD AT LEAST ONE BEVERAGE IMAGE TO YOUR MENU BOARD DISPLAY

From the list below please choose at least one image to display on your menu board. If you are choosing more than one image please note which panel you would like the image to display on. Only choose images of items sold on your menu.

					
<input type="checkbox"/> Teavana® Tea	<input type="checkbox"/> Shaken Iced Tea	<input type="checkbox"/> Royal English Breakfast Tea	<input type="checkbox"/> London Fog Tea Latte	<input type="checkbox"/> Iced Black Tea	<input type="checkbox"/> Iced Chai Latte
					
<input type="checkbox"/> Horchata Almond Milk Frappuccino®	<input type="checkbox"/> Nitro Cold Brew	<input type="checkbox"/> Pink Drink	<input type="checkbox"/> Strawberry Crème Frappuccino®	<input type="checkbox"/> Very Berry Hibiscus	<input type="checkbox"/> Blended Latte Beverage
					
<input type="checkbox"/> Americano	<input type="checkbox"/> Caffè Latte	<input type="checkbox"/> Cappuccino	<input type="checkbox"/> Iced Americano	<input type="checkbox"/> Iced Coconut Milk Latte	
					
<input type="checkbox"/> Iced Coconut Milk Latte	<input type="checkbox"/> Cold Brew With Milk	<input type="checkbox"/> Cold Brew With Milk To Go	<input type="checkbox"/> Iced Salted Caramel Mocha		

STEP 4

COMPLETE CORRESPONDING ORDER FORM IN FULL

ORDER FORMS NOT COMPLETED WILL BE RETURNED AND COULD CAUSE DELAYS

IN PROCESSING YOUR ORDER

Include all pages with your order.



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Bill to:			Ship to:		
Address			Address		
City	State	Zip	City	State	Zip
Phone	Fax		Phone	Fax	
Contact	E-mail		Contact	E-mail	
UNIT or SAP #	PO#		UNIT or SAP #	PO#	
Credit Card Type:			Name As Shown On Card:		
Credit Card Number:			CVV Code:		Expiration:

DISCLAIMER

Any deviation from logo or other branding guidelines must be approved in writing by Nestlé Coffee Partners Solutions Lab. Nestlé Coffee Partners retains the right to disapprove any marketing materials containing WPS Starbucks® name, logo or other intellectual property for any reason and such materials must be recreated at your own expense. At the time you cease using and serving Starbucks branded products, you must remove all Starbucks branding including these menu boards. Presence of any proprietary marking on any menu board does not constitute a license thereto and use thereof is strictly limited to the menu board. All rights reserved. Starbucks and the Starbucks logo are used under license by Nestlé.



AGREE

INITIALS

SIGNATURE

DATE

STARBUCKS® ACCOUNT #
MUST BE INCLUDED TO AVOID DELAYS IN PROCESSING THIS ORDER

Custom Order Process:

Use this .pdf only for custom projects (digital files, custom posters, custom sizes and existing project updates).

NEW menu board orders should be placed at <http://vgssupport.vgsonline.com/StarbucksPortal>.

Please email starbucks@vgs-inc.com for instructions.

STEP 1. Submit your company logo in digital format. Artwork is accepted in the following formats: pdf, bmp, eps or tif. If available, Adobe Illustrator, Macintosh format is preferred. Please include hardcopy in full color and Pantone or other color specifications if available.

STEP 2. Submit your menu copy and pricing in Formal Excel template **[request Excel form if needed]**. Email all pertinent information to Starbucks@vgs-inc.com.

STEP 3. Orders are paid by credit card, please provide your credit card information at the top of this form.

STEP 4. Include the e-mail address where you would like your color proof sent for review and approval: _____.

Once we have your approval Starbucks marketing will be sent the menu board proof for final approval. The menu board will not be released for produced until it is reviewed and approved by Starbucks.

Part No.	MagaLens®	Price	Qty.	Ext.
ML-VRT-MB-2C [STB]	35 1/4"h x 28 1/4"w Lift-up MagaLens® display panel to hold [1] 28"h x 22"w poster insert [poster insert included with initial order].	\$490.00		
ML-HRZ-MB-2C [STB]	32"h x 33 3/4"w Lift-up MagaLens® display panel to hold [1] 22"h x 28"w poster insert [poster insert included with initial order].	\$490.00		
ML-VRT-MB-2D [STB]	35 1/4"h x 28 1/4"w Lift-up MagaLens® display panel to hold [1] 28"h x 22"w poster insert [poster insert included with initial order].	\$525.00		
ML-HRZ-MB-2D [STB]	32"h x 33 3/4"w Lift-up MagaLens® display panel to hold [1] 22"h x 28"w poster insert [poster insert included with initial order].	\$525.00		
POSTER REPRINT	Reprint of existing poster.	\$65.00		
GI-PT-DEC-[STB]	Additional set of changeable adhesive price decals.	\$75.00		
GI-PT-MB [STB]	Additional set of changeable magnetic price tiles for older systems.	\$75.00		

Shipping

Please allow 3-5 weeks for overall order process. Timeline may vary. Standard production time is approximately 2-3 weeks after all approvals. Contact VGS_starbucks@vgs-inc.com if rush delivery is required. Method of shipment will be Ground Service (3-5 business days) unless otherwise requested _____

SUB-TOTAL	
Sales tax will be added where applicable	
SHIPPING & HANDLING	
TOTAL	