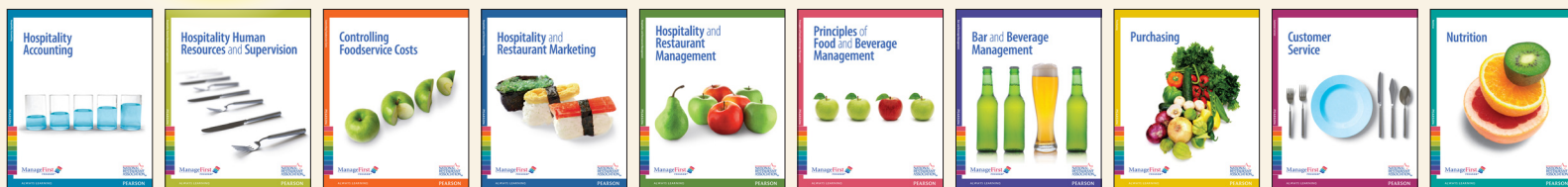


**All NEW
2nd Edition!**

ManageFirst[®]

PROGRAM[®]



ManageFirst is a competency-based, management development program brought to you by the most trusted organization in the industry - the National Restaurant Association (NRA).

How Does The Program Work?

1. LEARN

The NRA ManageFirst Program includes 10 textbooks (plus the ServSafe[®] Food Safety Program & the ServSafe Alcohol[®] Program)

2. ASSESS

Exams are available for each textbook. Both online and pencil-and-paper exam formats are offered.

3. CREDENTIAL

NRA certificates may be provided to students upon successfully passing each exam.

Additional Option! The ManageFirst Professional Credential - students pass the four Core topics plus one Foundation topic and log relevant work experience.

Program Components - The ManageFirst Program textbooks can be used standalone or in conjunction with other learning materials. Instructor resources are available electronically and include Microsoft[®] PowerPoint[®] presentations, a computerized test generator, and instructor's manual. **Exam Prep** is a new online offering for students. Available separately or packaged with each of the textbooks, each one includes test-taking strategies, chapter practice tests, and a comprehensive practice exam.

ManageFirst Core Credential Topics/Textbooks

ManageFirst: Controlling FoodService Costs, 2/E

with Answer Sheet: 0132175274
with Online Voucher: 0132724847
with Answer Sheet & Exam Prep: 0133086550
with Online Voucher & Exam Prep: 0133102157

ManageFirst: Hospitality and Restaurant Management, 2/E

with Answer Sheet: 0132116138
with Online Voucher: 0132724472
with Answer Sheet & Exam Prep: 0133086577
with Online Voucher & Exam Prep: 0133078337

ManageFirst: Hospitality Human Resources Management & Supervision, 2/E

with Answer Sheet: 0132175258
with Online Voucher: 0132724499
with Answer Sheet & Exam Prep: 0133102084
with Online Voucher & Exam Prep: 0133086593

ServSafe[®] Food Safety

ManageFirst Foundation Topics/Textbooks (Elective)

ManageFirst: Customer Service, 2/E

with Answer Sheet: 0132179326
with Online Voucher: 0132724545
with Answer Sheet & Exam Prep: 0133102076
with Online Voucher & Exam Prep: 013310219X

ManageFirst: Principles of Food and Beverage Management

with Answer Sheet: 0132725495
with Online Voucher: 0132742055
with Answer Sheet & Exam Prep: 0133102203
with Online Voucher & Exam Prep: 0133102122

ManageFirst: Purchasing, 2/E

with Answer Sheet: 0132181649
with Online Voucher: 0132724898
with Answer Sheet & Exam Prep: 0133102068
with Online Voucher & Exam Prep: 0133102181

ManageFirst: Hospitality Accounting, 2/E

with Answer Sheet: 013217524X
with Online Voucher: 0132724871
with Answer Sheet & Exam Prep: 013310205X
with Online Voucher & Exam Prep: 0133086712

ManageFirst: Bar and Beverage Management

with Answer Sheet: 0132725738
with Online Voucher: 0132741733
with Answer Sheet & Exam Prep: 0133086542
with Online Voucher & Exam Prep: 0133102149

ManageFirst: Nutrition, 2/E

with Answer Sheet: 0132181630
with Online Voucher: 0132724529
with Answer Sheet & Exam Prep: 0133102092
with Online Voucher & Exam Prep: 0133086585

ManageFirst: Hospitality and Restaurant Marketing, 2/E

with Answer Sheet: 0132181665
with Online Voucher: 0133052540
with Answer Sheet & Exam Prep: 0133086569
with Online Voucher & Exam Prep: 0133102114

ServSafe Alcohol[®] Responsible Alcohol Service



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