



# Starbucks® Digital Menu Board Program

Program includes 32" LCD monitor with digital player to present Starbucks menu content and/or beverage image in digital format. Each LCD monitor requires 110v electric and stands approximately 4 1/2" from the wall. All files for your digital presentation will be set up by VGS and will be uploaded directly into your system prior to shipping (if presentations are sent electronically to you, the file will need to be transferred to a USB key for upload to your player). To make changes to your menu and pricing presentation please contact VGS to obtain a new file which will be e-mailed for your convenience. Digital presentations cannot be manipulated at the operator level.

## STEP 1 CHOOSE VERTICAL OR HORIZONTAL FORMAT



☐ **VM-VRT-32-MB-2C [STB]**  
**(VERTICAL)**  
Size: 35 1/4" h x 23 1/8" w



☐ **VM-VRT-32-MB-2D [STB]**  
**(VERTICAL)**  
Size: 35 1/4" h x 23 1/8" w



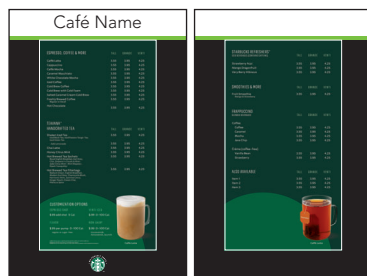
☐ **VM-HRZ-32-MB-2C [STB]**  
**(HORIZONTAL)**  
Size: 23 1/8" h x 35 1/4" w



☐ **VM-HRZ-32-MB-2D [STB]**  
**(HORIZONTAL)**  
Size: 23 1/8" h x 35 1/4" w

## STEP 2 – CHOOSE COLOR SCHEME BLACK AND WHITE OR BRUSHED SILVER

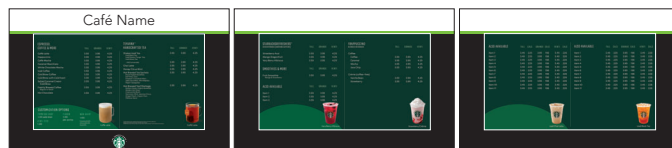
Examples of multi panel configurations below



☐ **VM-VRT-32-MB-2C [STB]**  
**2 PANEL VERTICAL CONFIGURATION EXAMPLE**



☐ **VM-VRT-32-MB-2D [STB]**  
**2 PANEL VERTICAL CONFIGURATION EXAMPLE**



☐ **VM-HRZ-32-MB-2C [STB]**  
**3 PANEL HORIZONTAL CONFIGURATION EXAMPLE**



☐ **VM-HRZ-32-MB-2D [STB]**  
**3 PANEL HORIZONTAL CONFIGURATION EXAMPLE**



VGS

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## STEP 3 - ADD AT LEAST ONE BEVERAGE IMAGE TO YOUR MENU BOARD DISPLAY

From the list below please choose at least one image to display on your menu board. If you are choosing more than one image please note which panel you would like the image to display on. Only choose images of items sold on your menu.

					
<input type="checkbox"/> Teavana® Tea	<input type="checkbox"/> Shaken Iced Tea	<input type="checkbox"/> Royal English Breakfast Tea	<input type="checkbox"/> London Fog Tea Latte	<input type="checkbox"/> Iced Black Tea	<input type="checkbox"/> Iced Chai Latte
					
<input type="checkbox"/> Horchata Almond Milk Frappuccino®	<input type="checkbox"/> Nitro Cold Brew	<input type="checkbox"/> Pink Drink	<input type="checkbox"/> Strawberry Cremè Frappuccino®	<input type="checkbox"/> Very Berry Hibiscus	<input type="checkbox"/> Blended Latte Beverage
					
<input type="checkbox"/> Americano	<input type="checkbox"/> Caffè Latte	<input type="checkbox"/> Cappuccino	<input type="checkbox"/> Iced Americano	<input type="checkbox"/> Iced Coconut Milk Latte	
					
<input type="checkbox"/> Iced Coconut Milk Latte	<input type="checkbox"/> Cold Brew With Milk	<input type="checkbox"/> Cold Brew With Milk To Go	<input type="checkbox"/> Iced Salted Caramel Mocha		

## STEP 4

**COMPLETE CORRESPONDING ORDER FORM IN FULL**

**ORDER FORMS NOT COMPLETED WILL BE RETURNED AND COULD CAUSE DELAYS**

**IN PROCESSING YOUR ORDER**

**Include all pages with your order.**



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<b>Bill to:</b>			<b>Ship to:</b>		
Address			Address		
City	State	Zip	City	State	Zip
Phone	Fax		Phone	Fax	
Contact	E-mail		Contact	E-mail	
UNIT or SAP #	PO#		UNIT or SAP #	PO#	
Credit Card Type:			Name As Shown On Card:		
Credit Card Number:			CVV Code:		Expiration:

## DISCLAIMER

Any deviation from logo or other branding guidelines must be approved in writing by Nestlé Coffee Partners Solutions Lab. Nestlé Coffee Partners retains the right to disapprove any marketing materials containing WPS Starbucks® name, logo or other intellectual property for any reason and such materials must be recreated at your own expense. At the time you cease using and serving Starbucks branded products, you must remove all Starbucks branding including these menu boards. Presence of any proprietary marking on any menu board does not constitute a license thereto and use thereof is strictly limited to the menu board. All rights reserved. Starbucks and the Starbucks logo are used under license by Nestlé.



AGREE

INITIALS

SIGNATURE

DATE

STARBUCKS® ACCOUNT #

MUST BE INCLUDED TO AVOID DELAYS IN PROCESSING THIS ORDER

## Custom Order Process:

**Use this .pdf only for custom projects (digital files, custom posters, custom sizes and existing project updates).**

**NEW menu board orders should be placed at <http://vgssupport.vgsonline.com/StarbucksPortal>.**

**Please email [starbucks@vgs-inc.com](mailto:starbucks@vgs-inc.com) for instructions.**

**STEP 1.** Submit your company logo in digital format. Artwork is accepted in the following formats: pdf, bmp, eps or tif. If available, Adobe Illustrator, Macintosh format is preferred. Please include hardcopy in full color and Pantone or other color specifications if available.

**STEP 2.** Submit your menu copy and pricing in Formal Excel template **[request Excel form if needed]**. Email all pertinent information to [Starbucks@vgs-inc.com](mailto:Starbucks@vgs-inc.com).

**STEP 3.** Orders are paid by credit card, please provide your credit card information at the top of this form.

**STEP 4.** Include the e-mail address where you would like your color proof sent for review and approval: \_\_\_\_\_.

Once we have your approval Starbucks marketing will be sent the menu board proof for final approval. The menu board will not be released for produced until it is reviewed and approved by Starbucks.

Part No.	MagaLens® & Hybrid Poster Holders	Price	Qty.	Ext.
VM-VRT-32-MB-2C [STB]	35 1/4"h x 23 1/8"w monitor display	\$2085.00		
VM-HRZ-32-MB-2C [STB]	23 1/8"h x 35 1/4"w monitor display	\$2085.00		
VM-VRT-32-MB-2D [STB]	35 1/4"h x 23 1/8"w monitor display	\$2085.00		
VM-HRZ-32-MB-2D [STB]	23 1/8"h x 35 1/4"w monitor display	\$2085.00		

## Shipping

Please allow 3-5 weeks for overall order process. Timeline may vary. Standard production time is approximately 2-3 weeks after all approvals. Contact VGS [starbucks@vgs-inc.com](mailto:starbucks@vgs-inc.com) if rush delivery is required. Method of shipment will be Ground Service (3-5 business days) unless otherwise requested \_\_\_\_\_

SUB-TOTAL	
<b>Sales tax will be added where applicable</b>	
SHIPPING & HANDLING	
<b>TOTAL</b>	