



NavyMWR.org/esports

Twitch.tv/NavyMWR



Worldwide Online Tournaments

2026

No Navy endorsement implied.



Opportunities across Navy installations worldwide



Much like their military experience, gaming requires teamwork, communication, and precision - qualities that resonate deeply with those who serve. Tap into the powerful sense of camaraderie that esports provides by aligning your brand with service members who value community and performance.

Tournaments are **WORLDWIDE** and provide opportunities that combine our Sailor's love of competition with an exciting activity.

- Online and in-person competitions
- Exclusive to Navy MWR military community
- Each event in the gaming series will be unique
- Prizes for top-placing players/teams
- Featuring a variety of video game titles



Navy MWR Esports Highlights

SlayerOne Yesterday at 8:47 PM
thanks again for putting this on!
most fun ive had since covid started

wumbo__o Yesterday at 8:47 PM
👉

nshayaun: this is a fantastic first stream, good job
@NavyMWR

macisOp: thanks all. had a good time
watching this for the first time. keep it up



Chat on Videos

1:20 **NavyMWR:** Navy MWR is hosting 8 tournaments over the next few weeks, starting with some exciting Apex Legends action, sponsored by USAA. Prizes for tonight's tournament are provided by Xbox. Members the first-place team each will receive an Xbox Series X - the fastest, most powerful Xbox ever! No Navy endorsement of sponsors implied. For complete details on the Navy MWR Esports Program and to register for future tournaments, visit navymwr.org/esports"

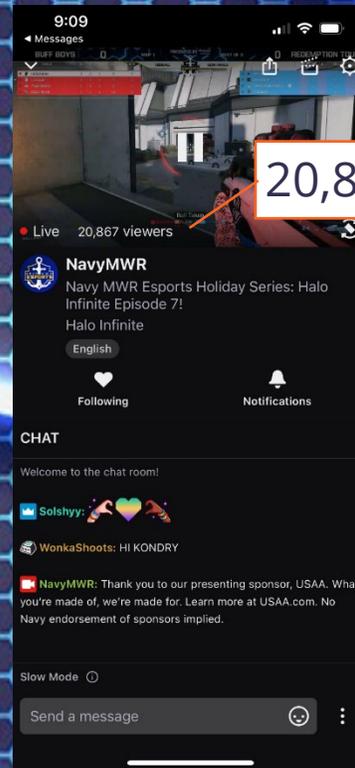
9:57 **NavyMWR:** Welcome to the Navy MWR Esports Summer Series, presented by USAA, and brought to you by the Navy's Morale, Welfare and Recreation Program at Commander, Navy Installations Command.

19:32 **NavyMWR:** USAA is the presenting sponsor of this Navy MWR Esports tournament. Protect your gear with a Renters Insurance Policy at USAA.com/Renters. No Navy endorsement implied.

39:16 **NavyMWR:** Prizes for tonight's tournament are provided by Xbox. Members the first-place team each will receive an Xbox Series X - the fastest, most powerful Xbox ever! Play more, wait less with the Xbox Series XI Experience next-gen speed and performance with

3 days ago
Navy MWR Esports Summer Series: Apex Legends Episode 2!
Apex Legends • 500,603 views

Apex Legends • 500,603 views



20,867



7 days ago
Navy MWR Esports Summer Series: Apex Legends Episode 6!
Apex Legends • 509,745 views

Apex Legends • 509,745 views



Navy MWR Esports Sample Collaterals

The screenshot shows the homepage of www.navymwr.org. The main banner features the text "PLAY TO WIN. Worldwide Online Tournaments" with a schedule for August 7-9. Games listed include DOORS OF WAR, FORTNITE, APEX, and Overwatch. Prizes include Xbox Series X, Stealth 600X MAX headset, and gift cards. A "SIGN UP NOW" button is prominent. Below the banner, there are sections for "OUR MISSION", "OUR GOALS", and "WHY CHOOSE US". At the bottom, a grid of icons represents various MWR services like All-Navy Sports, American Forces Travel, Auto Skills Centers, Aquatics, Bowling, Child and Youth, Commercial Sponsorship & Advertising, Community Recreation, Deployed Forces, Entertainment, Esports, and Fleet & Family Support.

This is a Facebook post from Navy FFR dated December 2, 2022. The text reads: "Navy MWR Esports 2022 Holiday Series, presented by USAA, is coming soon! Sign up for our newsletter to be the first to know when registration goes live: <https://www.navymwr.org/programs/esports/esports-news> Gather your shipmates and battle against other teams in Rocket League and Call of Duty: Modern Warfare for a chance to win an Xbox Series X, Stealth 600 MAX headset, exclusive apparel, gift cards, and more! Prizes are available for 1st and 2nd place. #NavyMWR #NavyMWREsp... See more". Below the text is a large promotional graphic for the "PLAY TO WIN. Worldwide Online Tournaments" featuring Rocket League and Call of Duty: Modern Warfare. The graphic highlights that first place winners will win an Xbox Series X with a Stealth 600X MAX wireless headset. It also features the USAA 100 logo and a "SIGN UP NOW" button. Links for navymwr.org/esports and twitch.tv/NavyMWR are provided at the bottom.

The screenshot shows the registration page for the "2023 Navy MWR Esports Holiday Series". The header includes navigation links for HOME, SIGN UP, TOURNAMENT DETAILS, WATCH, ESPORTS NEWS, and PARTNERS. The main banner features a "WIN A FREE NAVY MWR ESPORTS JERSEY!" promotion, sponsored by USAA. Below this, there are sections for "THE LATEST NEWS" and "Navy Child and Youth Programs is Hiring". The central content area is titled "Navy MWR Esports Sign up today to play in the 2023 Navy MWR Esports Holiday Series!" and is sponsored by USAA. A "SIGN UP TO PARTICIPATE!" button is visible. To the right, there is a section for "Apex Legends" with tournament dates and prizes. The prizes listed are: First Place: \$500 gift card and a Navy MWR Esports jersey; Second Place: \$150 gift card and a Navy MWR Esports hoodie.







Sponsorship Opportunities

Multiple **ENGAGEMENT OPPORTUNITIES** for Navy MWR ESPORTS partners to reach the Navy community.

| Sponsor Benefits Package includes One (1) Series of Ten (10) Tournaments | Presenting | Supporting |
|----------------------------------------------------------------------------------------------------------------------------------------|--------------------|------------|
| | \$200,000 | \$100,000 |
| Name in Title & Logo Inclusion as Presenting Sponsor | X | |
| Logo Inclusion: Navy MWR Enterprise Website Banner Ad Site averages 3.5 million impressions/month | X | |
| Commercial During Live Broadcast | 2 x 15 sec. | |
| Live Billboard Reads with Branded Talking Points | 2 | 1 |
| Branded Broadcast Integration: Replay or Highlights | 4 | 2 |
| Chatbox CTA Messaging | X | X |
| Logo Inclusion: Lower Third During Broadcast | X | X |
| Sponsor Tagged in Navy HQ FFR Social Media Posts | 20 | 10 |
| Logo with Link on MWR Esports Website www.navymwr.org/programs/esports | X | X |
| Logo with Link on Navy Esports Twitch Channel Page | X | X |
| Logo Inclusion: MWR Esports Marketing | X | X |
| Summer and Winter Series available for 2026 | | |





“It was an amazing experience very fun to play with other Sailors in a competitive game! I hope to see more tournaments like this! Thank you for the opportunity of letting us play!”

-Spartacus172



“Thank you so much for hosting these Esports events! Words cannot describe how much excitement these events brought to my team and I. They boosted our morale, especially with all that is currently going on in the world.

MWR does such an amazing job hosting these tournaments and I have played in all of the tournaments hosted so far. Its exciting to see how each tournament gets more and more participation.

Thanks again to MWR for all they do and I can’t wait for the next one”!

- Team Slappage Package



“I didn’t have a team. I did enjoy playing with other players across the world. This was my first tourney ever. Thank you!”

- P. Allen

“Thank you so much for the opportunity to play and compete in the tournament! We had a blast and are excited to do it again when we can!”

- MM1 Crosswhite

“I did receive the prize and enjoyed the tournament. Especially how easy the sign up process and instructions where 👍 Thank you so much!”

- B. Uriarte



GET IN TOUCH

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Social Media



No Navy endorsement implied.