



NavyWoundedWarrior/esports



Twitch.tv/NavyWoundedWarrior



2023

No Navy endorsement implied.



# Navy Wounded Warrior (NWW) Esports



**Navy Wounded Warrior Esports is a recreation initiative designed to provide entertainment and recreation opportunities through competitive esports.**





# Navy Wounded Warrior Esports

**Schedule:** TBD – 4 events in 2024

**Date:** TBD

**Location:** TBD

**Participants:** Open to Navy Wounded Warrior program enrollees in the Navy Region Southeast area.



Esports tournaments take place online and in-person on our Navy installations. They feature professional commentators and are also live streamed on Navy Wounded Warrior's Twitch channel, expanding viewership to esports enthusiasts around the world.

In addition to the thrill of competition, these events will also provide a great opportunity for patrons to connect with other wounded warriors who share a passion for gaming.





# Navy Wounded Warrior Esports

## TOURNAMENT ANALYTICS

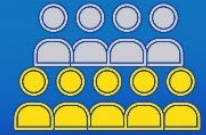


NUMBER OF  
TOURNAMENTS

1



LIVE VIEWS  
287,434



MAX CONCURRENT VIEWERS

12,544



SOCIAL MEDIA REACH  
10,039



TOURNAMENT  
PARTICIPANTS

16



TIME  
STREAMED  
3HRS,  
3MINS



CHAT  
INTERACTIONS

21



MINUTES WATCHED  
547,085



# Navy Wounded Warrior Esports

Navy Wounded Warrior Esports will provide multiple **ENGAGEMENT OPPORTUNITIES.**

## **\$20,000 – Gold Level**

- Name in title, category exclusivity (Navy Wounded Warrior ESPORTS presented by xyz) and logo inclusion as PRESENTING SPONSOR in all ESPORTS advertising
- Logo inclusion on Navy Wounded Warrior ESPORTS webpage and on Twitch channel page
- Logo inclusion on backdrop (step and repeat style) displayed during live play events
- Inclusion on seven (7) Navy Wounded Warrior social media posts on Facebook and Instagram
- Inclusion on one (1) Fleet and Family Readiness social media posts on Facebook and Instagram

### **Broadcast deliverables:**

- Logo inclusion in lower third during tournament broadcast.
- Inclusion in chat box messaging
- Four (4) live billboard reads by professional commentators during tournament broadcast
- Inclusion in two (2) branded broadcast replay/play of the day swipes

## **\$10,000 – Silver Level**

- Logo inclusion in all ESPORTS advertising
- Logo inclusion on Navy Wounded Warrior ESPORTS webpage and on Twitch channel page
- Inclusion on three (3) Navy Wounded Warrior social media posts on Facebook and Instagram

### **Broadcast deliverables:**

- Logo inclusion in lower third during tournament broadcast.
- Inclusion in chat box messaging
- Two (2) live billboard reads by professional commentators during tournament broadcast
- Inclusion in one (1) branded broadcast replay/play of the day swipes





# Navy Wounded Warrior Esports

Navy Wounded Warrior Esports will provide multiple **ENGAGEMENT OPPORTUNITIES.**

## **\$5,000 – Bronze Level**

- Logo inclusion in all ESPORTS advertising
- Logo inclusion on Navy Wounded Warrior ESPORTS webpage and on Twitch channel page
- Inclusion on one (1) Navy Wounded Warrior social media posts on Facebook and Instagram

### **Broadcast deliverables:**

- Inclusion in chat box messaging
- One (1) live billboard reads by professional commentators during tournament broadcast



### [Host Intro – Twitch](#)

*Clip from Naval Station Mayport  
NWW Inaugural Tournament*





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Twitch.tv/NavyWoundedWarrior



## GET IN TOUCH

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Social Media



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