



NavyMWR.org/esports

Twitch.tv/NavyMWR



Worldwide Online Tournaments

2026

No Navy endorsement implied.



Opportunities across Navy installations worldwide



Much like their military experience, gaming requires teamwork, communication, and precision - qualities that resonate deeply with those who serve. Tap into the powerful sense of camaraderie that esports provides by aligning your brand with service members who value community and performance.

Tournaments are **WORLDWIDE** and provide opportunities that combine our Sailor's love of competition with an exciting activity.

- Online and in-person competitions
- Exclusive to Navy MWR military community
- Each event in the gaming series will be unique
- Prizes for top-placing players/teams
- Featuring a variety of video game titles

Navy MWR Esports Highlights



SlayerOne Yesterday at 8:47 PM
thanks again for putting this on!
most fun ive had since covid started



wumbo__o Yesterday at 8:47 PM
👉



nshayaun: this is a fantastic first stream, good job
@NavyMWR

macisOp: thanks all. had a good time
watching this for the first time. keep it up



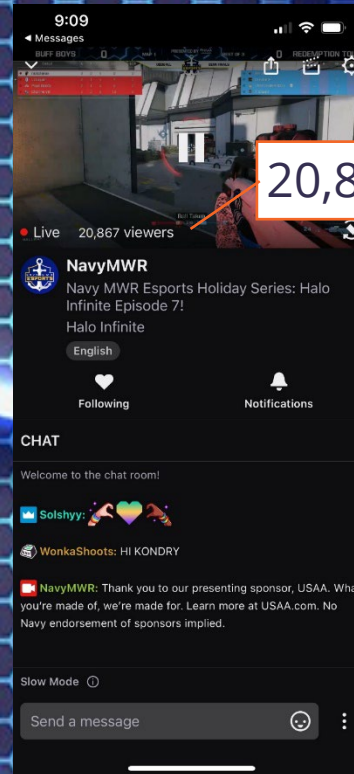
Chat on Videos

1:20 **NavyMWR**: Navy MWR is hosting 8 tournaments over the next few weeks, starting with some exciting Apex Legends action, sponsored by USAA. Prizes for tonight's tournament are provided by Xbox. Members the first-place team each will receive an Xbox Series X - the fastest, most powerful Xbox ever! No Navy endorsement of sponsors implied. For complete details on the Navy MWR Esports Program and to register for future tournaments, visit navymwr.org/esports

9:57 **NavyMWR**: Welcome to the Navy MWR Esports Summer Series, presented by USAA, and brought to you by the Navy's Morale, Welfare and Recreation Program at Commander, Navy Installations Command.

19:32 **NavyMWR**: USAA is the presenting sponsor of this Navy MWR Esports tournament. Protect your gear with a Renters Insurance Policy at USAA.com/Renters. No Navy endorsement implied.

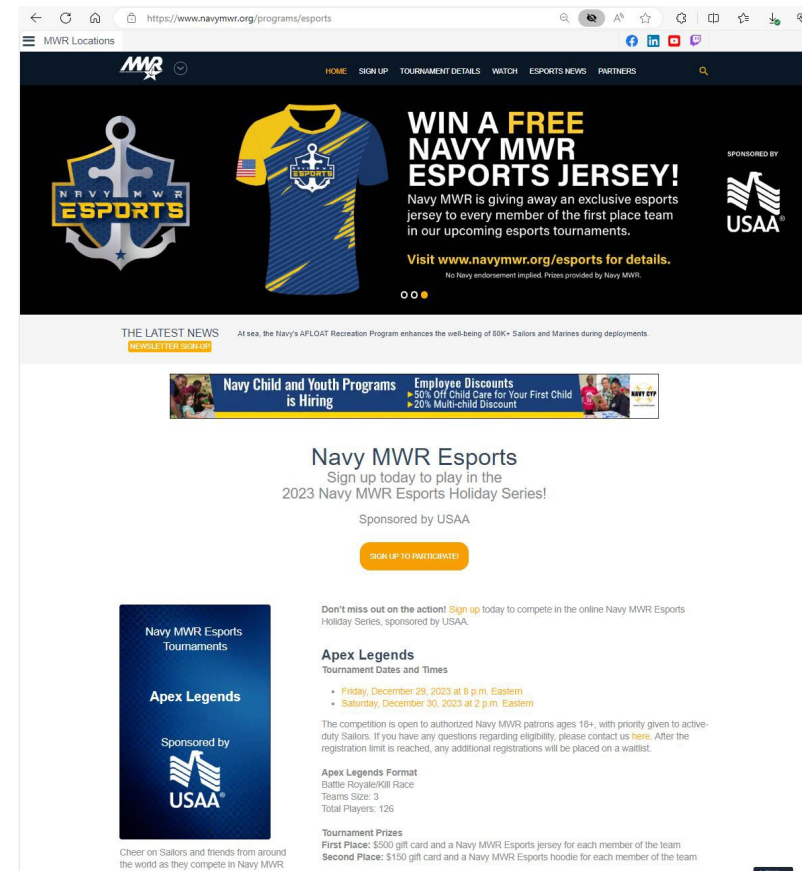
39:16 **NavyMWR**: Prizes for tonight's tournament are provided by Xbox. Members the first-place team each will receive an Xbox Series X - the fastest, most powerful Xbox ever! Play more, wait less with the Xbox Series X| Experience next-gen speed and performance with



Apex Legends • 500,603 views



Navy MWR Esports Sample Collaterals







Sponsorship Opportunities

Multiple **ENGAGEMENT OPPORTUNITIES** for Navy MWR ESports partners to reach the Navy community.

Sponsor Benefits Package includes One (1) Series of Ten (10) Tournaments	Presenting	Supporting
	\$200,000	\$100,000
Name in Title & Logo Inclusion as Presenting Sponsor	X	
Logo Inclusion: Navy MWR Enterprise Website Banner Ad Site averages 3.5 million impressions/month	X	
Commercial During Live Broadcast	2 x 15 sec.	
Live Billboard Reads with Branded Talking Points	2	1
Branded Broadcast Integration: Replay or Highlights	4	2
Chatbox CTA Messaging	X	X
Logo Inclusion: Lower Third During Broadcast	X	X
Sponsor Tagged in Navy HQ FFR Social Media Posts	20	10
Logo with Link on MWR Esports Website www.navymwr.org/programs/esports	X	X
Logo with Link on Navy Esports Twitch Channel Page	X	X
Logo Inclusion: MWR Esports Marketing	X	X
Summer and Winter Series available for 2026		



“It was an amazing experience very fun to play with other Sailors in a competitive game! I hope to see more tournaments like this! Thank you for the opportunity of letting us play!”

-Spartacus172

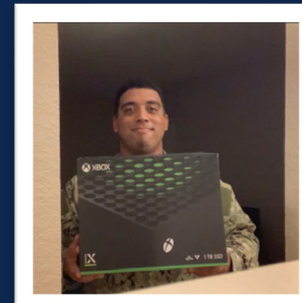


“Thank you so much for hosting these Esports events! Words cannot describe how much excitement these events brought to my team and I. They boosted our morale, especially with all that is currently going on in the world.

MWR does such an amazing job hosting these tournaments and I have played in all of the tournaments hosted so far. Its exciting to see how each tournament gets more and more participation.

Thanks again to MWR for all they do and I can’t wait for the next one”!

- Team Slappage Package



“I didn’t have a team. I did enjoy playing with other players across the world. This was my first tourney ever. Thank you!”

- P. Allen

“Thank you so much for the opportunity to play and compete in the tournament! We had a blast and are excited to do it again when we can!”

- MM1 Crosswhite

“I did receive the prize and enjoyed the tournament. Especially how easy the sign up process and instructions where 👍 Thank you so much!”

- B. Uriarte



GET IN TOUCH

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Social Media



No Navy endorsement implied.